

Developing
top talent

UCADEMY

LEVEL UP

Job Readiness Programme

INTRODUCTION

According to the 2017 Stats SA report, South Africa's unemployment rate is currently at 27.7%, with over 5.4 million (46%) youth unemployed. Research indicates that a key difficulty facing young work seekers is the fact that the South African labour market favours highly skilled employees and little value is placed on matric certification.

Based on this, Ucademy identified a need in the market to partner with employers to design and implement a bespoke, accredited job readiness programme to help youth become future fit for a variety of workplaces. This initiative is aimed at supporting opportunities for sustainable youth employment, while contributing to key national and social initiatives and having a positive impact on the lives and futures of our youth, our economy and our country.

ADDED VALUE TO LEARNERS



- Enhanced self-awareness and emotional intelligence, improved self-confidence
- Professional CV, honed interviewing skills
- Set personal and financial goals
- Competent in two unit standards that can be articulated towards a qualification
- Well-rounded knowledge and skills to assimilate into the world of work
- Potential placement into purposeful development (learnerships, internships) and employment

PROGRAMME OVERVIEW

The five-week accredited job readiness programme encompasses the following themes / topics:

<ul style="list-style-type: none"> • Personal Mastery • Personal Brand • Professionalism • SA Legislation • Policies and Procedures <p>1</p>	<ul style="list-style-type: none"> • Values and Morals • Business and Personal Ethics • Code of Conduct <p>2</p>
<ul style="list-style-type: none"> • Managing Personal Finances • IT Literacy: <ul style="list-style-type: none"> • MS Word • MS Excel • MS Outlook <p>4</p>	<ul style="list-style-type: none"> • Business Communication • CV Building and Interview skills <p>3</p>
	<ul style="list-style-type: none"> • Customer Centricity • Powerful Presentations • Personal Portfolio Building <p>5</p>

Impact lives of unemployed youth

- To create an entry into sustainable jobs and purposeful careers.
- The programme is also aimed at helping the youth to plot their vision, identify their goals, conduct a personal SWOT analysis and compile a realistic development plan to set them up for success.
- Accessing skills transferable across sectors.
- To connect talented youth to employers.

Impact clients

- To create a pool of job ready youth from which clients can employ.
- To reduce the cost of onboarding training as learners would have acquired foundational skills on the programme.
- To contribute to the achievement of client BBBEE targets, social impact and strategic goals.
- To connect clients to talented youth.

Impact economy

- To contribute to the national imperative of upskilling youth for meaningful employment.
- To create a pool of job ready youth to be absorbed into employment.
- To contribute to poverty alleviation, economic growth and stability.
- Driving access for unemployed and underemployed talent to matching economic opportunities.

BENEFITS OF THE PROGRAMME

Learners who successfully complete this programme are suitable for placement into entry-level positions within various sectors.

Learners have been placed in Contact Centres, Audit, Security and Governmental organisations as well as in support positions in HR, IT and recruitment departments.

1 Contributes to eliminating poverty and reducing inequality by equipping youth with skills and knowledge for sustainable employment.

2 This programme is aligned to the NQF framework and provides articulation opportunities into further education and training for individuals who would otherwise not have access to formal learning.

3 We predominantly operate within the BPO Sector, being one of the largest growth sectors in the South African economy contributing significantly to job creation for youth and skills development for sustainable careers in specialist areas.

4 Developing marginalised groups creates career opportunities linked to good remuneration, job satisfaction and personal fulfillment all of which have a significant multiplier effect within the communities from which we draw our talent.



0860 44 4470
www.ucademy.co.za



LEVEL UP

© Copyright 2017, Ucademy (Pty) Ltd. All rights reserved